



# Certified Consultant Program

The simplest program for IT Consultants experts in VoIP, UC, telephony and virtualization.

# Program Overview

The Certified Consultants Program is designed for all IT consultants working with VoIP, UC, virtualization, telephony or related services, consultants that are looking for a beneficial business relationship which helps them expand their expertise, pool of customers and revenue.

Currently, the partnership is open for VoipNow, our award-winning Unified Communications software platform.

# Cutting-Edge Unified Communications

4PSA's VoipNow is built to deliver enterprise telephony, video, presence, messaging, and mobility easily and securely accessible from any device at any time.

The software's latest edition is [VoipNow SPE](#) - fully featured, carrier-grade, multi-tenant platform for service providers and businesses, that can be installed on their chosen infrastructure or delivered as SaaS.

VoipNow was released in 2006 as one of the first platforms in the world designed for the cloud. It won TMC's Internet Telephony Product of the Year award in 2014, 2012, 2011 and 2010 and the Unified Communications Product of the Year award in 2010. MyVoipProvider.com acknowledged us as one of the top 3 Call Center software providers of 2014.

## How It Works

This is the simplest partnership program that we offer because you, most likely, already have what you need to get started: a pool of customers, partners or acquaintances.

The deal is this: refer potential customers to our sales team, and for each lead that becomes our customer, you earn a fixed monthly commission of 20% out of that respective customer's monthly licenses value.

This commission commitment will run for the entire duration of that customer's relationship with us. Simple! And the more customers you refer, the more your assured revenue will grow.

## Benefits

- ▶ Earn a steady commission during a referred client's relationship with us
- ▶ Develop your expertise in the SaaS market, specifically on VoIP and UC consultancy
- ▶ Gain a competitive advantage among your client portfolio
- ▶ Work at your own time and pace, no commitments
- ▶ Growth – a first step to launching your own service provider company with a differentiating SaaS platform.



# How to Join

1

**Sign-Up.** Start by completing the online application form. Please visit <http://www.4psa.com/company-partnerapply.html?program=consultant> and apply. We will contact you as soon as possible to explain you the benefits of becoming our Consultant and to get you through the certification process.

2

**Complete** your sales and product trainings. There are several steps in the process, and you'll be involved in all of them with help from your dedicated 4PSA Account Manager. You'll have exclusive live, online, and on-demand training prior to your certification.

3

**Start selling!** Meet customer needs while boosting your revenue.

# About Us

4PSA is a software company that has been breaking down communication barriers for the past 10 years. Our solutions help thousands of service providers grow and serve over 200k businesses worldwide.

Our award-winning Unified Communications solution, VoipNow, provides blazing fast go-to-market due to its rapid setup and easy deployment, integrated charging and billing engine, and competitive pricing plan.





For more information, please contact us at  
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